


2024

PARTNERSHIP OPPORTUNITIES

Together, we can create a
stronger, healthier, and more
connected community.



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Where Compassion Meets Community

For over 55 years, Meals on Wheels of Loveland and Berthoud has been a steadfast presence in Southern Larimer County, dedicated to nourishing and enriching the lives of homebound and aging adults. Our mission revolves around 3 core pillars: delivering nutritious meals, fostering socialization, and conducting vital home safety checks. These pillars represent the very essence of what we do and are at the heart of our commitment to making a profound impact on the lives of those we serve.

We believe that access to healthy meals is a fundamental right, and we work tirelessly to deliver not only sustenance but also a sense of well-being to those who may otherwise go without. In addition to providing meals, we recognize the importance of human connection in combating isolation and loneliness. That's why our dedicated volunteers offer daily contact, warm conversations, and companionship.

We believe in creating a community where our older neighbors and loved ones can age with dignity and grace, and we invite you to join us in this mission as a valued partner or sponsor.

Together, we can be the first place families turn to during the aging process, providing vital nutrition, companionship, and home safety to our neighbors in need.

Mission Moments

Compassion & Community

“Your organization was a true blessing to my Mother in her time of assistance.” - David



“Thank you for the great meals and to all the volunteers who work so hard. You make my day!” - Cathy



“If you want to be a part of something so heart-warming, fulfilling and satisfying, MOWLB has it all. You feel it when you work with other volunteers, you feel it from the staff, and you feel it in your soul.” - Bob



“I started losing more weight and could not figure out how to cook or remember to eat. Meals on Wheels has totally helped my recovery from major surgery. I normally eat half for lunch and the other half the following morning for breakfast. The volunteers are very friendly and dedicated. Thank you all very much!” - Joann

Benefits For You



By aligning with our mission to nourish, support, and uplift homebound and aging adults, your organization not only gains valuable exposure but also the opportunity to make a tangible, positive impact on the lives of those in need.

Building Relationships

By aligning your brand with our mission, you demonstrate a commitment to social responsibility and community well-being.

Positive Associations

Your support directly contributes to nourishing and enriching the lives of homebound and aging adults, creating a compelling narrative for your brand.

Promotion Opportunities

By leveraging a MOWLB Mission Partnership, you can promote your products or services to an audience that appreciates brands that give back to the community.

2024 Events

Your sponsorship isn't just an investment - it's an act of compassion.



January - Smarty Plates Trivia Night

June - Meals on 4th Social!

September - Main Street Wheels 4 Meals Car Show

**SMARTY
PLATES**



An unforgettable evening of fun and friendly competition as we bring our community together at High Country Beverage in Johnstown!
Our goal is to host up to 15 teams of 8 people (120 players)

Did you know?

Meals on Wheels of Loveland and Berthoud has been serving our community for over 55 years, delivering nutritious meals and a dose of daily kindness to homebound and aging adults.

Our mission goes beyond food delivery. We focus on three key pillars:

- Nutritional Security
- Socialization
- Home Safety

We believe in the power of community. Our dedicated volunteers are the heart of our organization, providing not only meals but also vital social connections to combat loneliness

How You Can Help

A "Smarty Plates Trivia Night" sponsorship is not just about a fun evening - it's about making a significant impact in the lives of our homebound and aging neighbors in need. Your sponsorship directly supports nourishing and enriching the lives of those we serve with nutritious meals and vital socialization. With your generous support, more will receive these essential services, ensuring nutritional security, social connection, and home safety for those who need it most in our community.

**Friday
January 26,
2024**

5:30 pm - 8:00 pm

**MOWLBSMARTY
PLATES**

**TRIVIA
NIGHT**

Get ready to test your knowledge and enjoy a night filled with brain-teasing questions, friendly competition, and fun foods!

Your participation not only supports MOWLBS but also helps to serve nutritious meals and foster socialization for homebound and aging adults in our community.

**Title
\$1000**

- Name in Title
- Complimentary Table (8 tix)
- Logo on all event signage
- Opportunity to provide branded materials for giveaways
- Logo & Link on Website & Event Page
- Social Media Mentions

**Round
\$500
(Multiple)**

- Logo/Branding featured on round slide/answer sheets
- Opportunity to provide branded materials for giveaways
- Logo & Link on Website & Event Page
- Social Media Mentions

**Prize
\$250
(Multiple)**

- Logo/Branding featured on prize table (signage)
- Opportunity to provide branded materials for giveaways
- Logo & Link on Website & Event Page
- Social Media Mentions

**Food &
Beverage
\$150
(Multiple)**

- Logo/Branding featured on signage at food table and bar
- Opportunity to provide branded materials for giveaways
- Logo & Link on Website & Event Page
- Social Media Mentions



Meals on 4th Social!

June 19, 2024

Downtown Loveland on 4th Street

Meals on Wheels of Loveland and Berthoud has had the honor of serving Southern Larimer County for over 55 years. Meals on 4th is our premiere, community-centric event, where the magic of giving back meets the excitement of a night of dining under the stars in downtown Loveland.

This lively event is filled with local brews, a multi-course meal provided by local restaurants and chefs, and music. This year's theme is "Social!" - creating connections through fun, music, & games!

Tickets include: Entrance to the event, a multi-course dining experience, drinks provided by local brewers and vintners, live music, and the opportunity to participate in fun social activities.

A Meals on 4th Sponsorship will help ensure that everyone who attends this event enjoys an evening to remember. Funds raised during the event ensure that no one in our community goes hungry or feels alone.

By partnering with Meals on Wheels of Loveland and Berthoud for Meals on 4th, you become a vital part of our mission to provide nutritional security, socialization, and home safety to homebound and aging adults in our community.

ATTENDANCE: Up to 200 ticketed guests

LOCATION: Middle of downtown Loveland - in the heart of the city!





“Social!”

2024 Meals on 4th Sponsorship Opportunities

Meals on 4th is the flagship event of Meals on Wheels of Loveland and Berthoud, transforming 4th Street in Downtown Loveland into an elegant outdoor dining experience. This memorable evening not only tantalizes taste buds, but also fuels our mission to nourish and enrich the lives of homebound and aging adults in Southern Larimer County.

Sponsor Levels	Presenting \$10,000	Table Sponsor \$3000	Half-Table \$1500	MOWL B Fan \$500
Logo/Link on Website & Event Page	✓	✓	✓	✓
Tickets to the event	8	8	4	2
Social Media Mentions on all MOWL B channels	✓	✓	✓	✓
Recognition from stage & on all printed event materials	✓	✓	✓	✓
Personal Greeting for your guests in napkin inserts	✓	✓	✓	✓
Mention in Event Video	Logo	Logo	Logo	Name
Logo on Event Signage	✓	✓	✓	Name
Opportunity to hang banners/branded materials	✓	✓		
Name/Logo on attendee gift	✓			
VIP Parking for you and your table guests	✓			

September
2024

MAIN STREET
**WHEELS
4 MEALS**

CAR SHOW



Rev up your engines for the Main Street Wheels 4 Meals Car Show, a fantastic opportunity to connect with fellow automobile enthusiasts in charming downtown Berthoud, CO while also raising awareness for a great cause!

There are multiple ways to get involved with this must-attend event!

Showcase your classic, vintage, or custom vehicle and participate in various car show contests. This event isn't just about cars - it's about coming together to support Meals on Wheels of Loveland and Berthoud, a mission dedicated to nourishing and enriching the lives of homebound individuals.

Connect with Car Enthusiasts from all over Colorado
Raise Awareness for Meals on Wheels and the cause
Support homebound and aging adults in Southern Larimer County

By joining us at this car show, you're celebrating your love for automobiles and making a significant impact on the lives of our community's homebound. Let's come together, rev those engines, and drive change for a brighter, more nourished future for our neighbors in need.

2023 Numbers: 36
registered cars, more
showed up,
100's of visitors
throughout the
afternoon



Event
Sponsor
Opportunities

MAIN STREET
**WHEELS
4 MEALS**

CAR SHOW



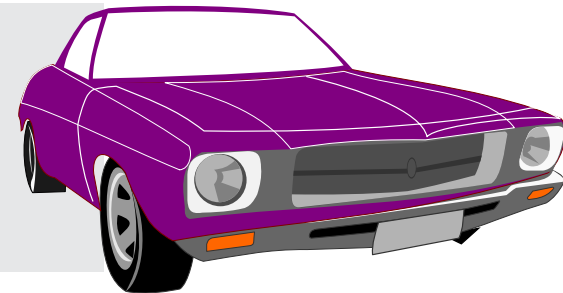
RALLY CAR - \$2500 (Multiple Opportunities)



- Logo on Website & Event Page
- Company Logo on Event Shirt
- Branded Items in Swag Bags
- Recognition on all printed event materials & social media
- Logo on event banners
- 10x10 booth space & signage
- 2 event T-shirts

MUSCLE CAR - \$1000 (Multiple Options)

- Logo on Website & Event Page
- Company Logo on Event Shirt
- Branded Items in Swag Bags
- Recognition in social media
- Logo on event banners
- 10x10 booth space & signage



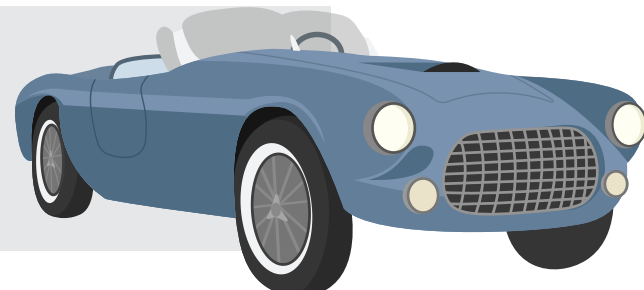
HOT ROD - \$500 (Multiple Opportunities)



- Logo on Website & Event Page
- Name on Event Shirt
- Branded Items in Swag Bags
- Recognition on all social media
- Name on event banners
- 10x10 booth space & signage

CLASSIC CAR - \$250 (Multiple Opportunities)

- Recognition on all social media
- Name on event banners
- Logo on signage at Bar Tent
- 10x10 booth space & signage





MEALS on WHEELS
LOVELAND AND BERTHOUD

Monthly Partnership Opportunities

At Meals on Wheels, we're excited to offer monthly partnership opportunities that let you make a lasting impact in our community. Become a Wheels of Change Corporate Donor and choose from various levels of monthly donations. Your regular support ensures that homebound individuals receive the nourishment they need to thrive. Additionally, you can showcase your business by placing an ad on our monthly menus, reaching the very clients your generosity benefits.

Join us in the mission to provide nutritional security, socialization, and home safety. Your partnership not only helps us deliver meals but also smiles and hope to those we serve.

Help us make lasting change!

Monthly Donor Levels	\$200 Month	\$100 Month	\$50 Month
Logo/Link on Wheels of Change Page	✓	✓	✓
Mentions in Wheels in Motion Quarterly Newsletter	✓	✓	✓
Quarterly Social Media Mentions	✓	✓	
Logo on Wheels of Change Display on Lobby TV	✓	✓	
Logo on Wheels of Change Thank You Letters	✓		



Menu Sponsors will help cover the cost of distributing the monthly menus for our clients. Recognition will include:

- Logo/Small ad included on the menu during the month of sponsorship
- Logo and link on the menu page **\$150 per month**



2024 Annual Sponsorship Opportunities

Receive recognition as a community partner ALL YEAR LONG and across ALL events & campaigns.

Partnership Levels	\$15,000	\$7500	\$2500
Logo & Link on MOWLB Website	✓	✓	✓
Logo & Link on all event pages	✓	✓	✓
Tickets to Meals on 4th	8	4	2
Social Media Mentions Across All Channels	✓	✓	✓
Recognition on Printed Event Materials	✓	✓	✓
Blog about your business	✓	✓	
Verbal recognition by hosts at all MOWLB events	✓		
Oppotunity to partake in a MOWLB Kitchen Take-over	✓		
Lunch for up to 12 people provided by MOWLB	✓		



MEALS on WHEELS
LOVELAND AND BERTHOUD
TOGETHER, WE CAN DELIVER.

Sponsorship Form 2024 Opportunities

What package(s) are you sponsoring? _____

At which dollar amount? _____

Our mission: Meals on Wheels of Loveland and Berthoud seeks to nourish and enrich the lives of homebound individuals with nutritious meals and daily contact by caring volunteers.

Our vision: Nourishing lives with independence and dignity through daily meal deliveries, socialization opportunities, and home safety checks.

Thank you for your generous support and donation to Meals on Wheels of Loveland and Berthoud. We will use these funds to support our daily meals and client services.

Today's Date: _____ Business: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Total Donation: _____